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FOR IMMEDIATE RELEASE:

**SAN DIEGO BAY WINE + FOOD FESTIVAL NAMED BEST GENERAL FOOD FESTIVAL BY
“USA TODAY 10BEST”**

*Southern California’s largest wine and food festival voted as the best food festival in 2019 USA
Today 10Best Readers’ Choice travel award contest*

San Diego, CA (March 22, 2019) – One of the country’s most talked about weeks in wine and food, the [San Diego Bay Wine + Food Festival](#)® has been named the winner of the 2019 [USA Today 10Best Readers’ Choice](#) travel award contest for Best General Food Festival.

USA Today’s 10Best provides unbiased and experiential travel content for top destinations around the world. No business can pay to be listed, and the expert panel is composed of well-traveled, well-educated locals who live in the city they write about.

The San Diego Bay Wine + Food Festival was nominated by USA Today’s travel experts as a top 10 event, and listed in good company with a selection of the finest wine and food festivals. Following nominations, was a period of reader voting in which the San Diego Bay Wine + Food Festival was named the winner, and country’s best food festival by the general public.

The 16th annual San Diego Bay Wine + Food Festival invites travelers to Arrive at Awesome and experience the best of the city from November 10-17, 2019. Each year, more than 11,000 foodies join the showcase of food, wine, and culture, which features over 40 citywide events, including the iconic Grand Tasting – held on the picturesque San Diego Bay. Along with a collection of some of the country’s best chefs and restaurants, sommeliers and distillers, farmers, and fishermen, the weeklong event boasts over 200 wine, beer and spirit companies, 60 chefs and restaurants, and 30 gourmet food companies.

San Diego Bay Wine + Food Festival co-producer, Michelle Metter admits that as the festival goes into its 16th year, there is something extra “sweet” about this recognition. “We are thrilled to be awarded this distinction by USA Today 10Best,” said Metter. “Every year, we work to design an unforgettable experience that brings San Diego and its culinary scene to life for travelers from around the country; and for a panel of travel experts and discerning readers to recognize our Festival and the city of San Diego, is a true honor.”

As a thank you to voters, and in celebration of winning the title of Best General Food Festival, for one day only (March 22, 2019) a 10 percent discount is available for General Admission and Early Bird tickets to the Grand Tasting, held on November 16. Enter code **10BEST** to receive the discount.

Travel to San Diego. Arrive at Awesome. The 16th Annual San Diego Bay Wine + Food Festival will take place November 10-17, 2019.

Tickets are currently available for the Grand Tasting; a full festival schedule will be available in July 2019. For more information, visit www.sandiegowineclassic.com.

SAN DIEGO BAY WINE + FOOD FESTIVAL®

Travel to San Diego. Arrive Awesome. The 16th Annual San Diego Bay Wine + Food Festival® is an international showcase of the world's premier wine and spirits producers, chefs and culinary personalities, and gourmet foods. Held November 10-17, 2019 the event benefits culinary arts and enology scholarships awarded by Fast Forward Futures, the Chaîne des Rôtisseurs and the Berry Good Night Foundation. Over 200 wineries, breweries, and spirit companies and 60 of San Diego's top fine-dining restaurants will participate in the 2019 Festival. For more information visit www.sandiegowineclassic.com Produced by World of Wine Events and Fast Forward. For more information call 619-312-1212.

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